

Job Posting

Communications Organizer



The **Reclaim Our Power: Utility Justice Campaign** is taking on California's failing private utility model and calling for a restructuring of the state's energy system to meet the needs of our most impacted communities—towards the vision of a new decentralized, democratized energy system in California.

The Campaign seeks a motivated, experienced, and skilled communications organizer, who is passionate about economic, environmental, and social justice, to lead the Campaign's social media and popular education efforts. These efforts are in support of the Campaign's advocacy to oppose public bailouts of PG&E and the state's other monopoly utilities, to defend and mobilize our communities on issues like wildfire mitigation, utility power shutoffs, energy resilience, and democratized decision-making, and to advance utility justice.

The Campaign Communications Organizer will work in close collaboration with the staff and leadership of the Campaign. The position is half-time and pays a salary commensurate with experience. It is based in Oakland and supervised by the Coordinator of the Local Clean Energy Alliance, which is incubating the Campaign.

Primary responsibilities include:

- Propose social media and popular education plans to support Campaign advocacy and organizing efforts.
- Assist narrative development and lead social media outreach and popular education efforts, as needed, to carry out the above plans.
- Lead in creating popular education materials to help popularize and build the Campaign.
- Work closely with the Campaign Leadership Team to establish priorities and integrate social media and popular education efforts with Campaign strategy, planning, and decision making.
- Provide regular progress reports to the Leadership Team.

Qualifications:

- A passion for social justice and climate justice mission of the Reclaim Our Power: Utility Justice Campaign.
- Excellent campaign-related planning, coordinating, training, and presentation skills. Experience supporting local, regional, or state-wide grassroots issue campaigns.
- Experience organizing through Facebook, Twitter, Instagram, Wordpress, ActionNetwork. Fluency in video, animation, graphic production a plus
- Experience in developing campaign-based popular education materials.
- Familiarity with the California climate environmental justice and clean energy advocacy ecosystem.
- A responsible, organized, detail-oriented, and energetic person.
- Good written and verbal communication skills. Fluency in spoken/written Spanish a plus.
- Experience in a collective work environment, and willing to take on necessary tasks as they arise.
- Available 20 hours/week for a minimum of 1/2 year; preferred ability to start by January 1, 2021.

How to Apply:

Please send a cover letter explaining your interest in the position and your availability, along with a resume, to al.weinrub@comcast.net by December 14, with subject line "Applying for ROP Communications Organizer." People of color, women, LGBTQ are strongly encouraged to apply. No phone calls please. Thanks for your interest!