Job Posting
Communications Organizer

The Reclaim Our Power: Utility Justice Campaign is taking on California’s failing private utility model and calling for a restructuring of the state’s energy system to meet the needs of our most impacted communities—towards the vision of a new decentralized, democratized energy system in California.

The Campaign seeks a motivated, experienced, and skilled communications organizer, who is passionate about economic, environmental, and social justice, to lead the Campaign’s social media and popular education efforts. These efforts are in support of the Campaign’s advocacy to oppose public bailouts of PG&E and the state’s other monopoly utilities, to defend and mobilize our communities on issues like wildfire mitigation, utility power shutoffs, energy resilience, and democratized decision-making, and to advance utility justice.

The Campaign Communications Organizer will work in close collaboration with the staff and leadership of the Campaign. The position is half-time and pays a salary commensurate with experience. It is based in Oakland and supervised by the Coordinator of the Local Clean Energy Alliance, which is incubating the Campaign.

**Primary responsibilities include:**

- Propose social media and popular education plans to support Campaign advocacy and organizing efforts.
- Assist narrative development and lead social media outreach and popular education efforts, as needed, to carry out the above plans.
- Lead in creating popular education materials to help popularize and build the Campaign.
- Work closely with the Campaign Leadership Team to establish priorities and integrate social media and popular education efforts with Campaign strategy, planning, and decision making.
- Provide regular progress reports to the Leadership Team.

**Qualifications:**

- Excellent campaign-related planning, coordinating, training, and presentation skills. Experience supporting local, regional, or state-wide grassroots issue campaigns.
- Experience organizing through Facebook, Twitter, Instagram, Wordpress, ActionNetwork.
- Fluency in video, animation, graphic production a plus.
- Experience in developing campaign-based popular education materials.
- Familiarity with the California climate environmental justice and clean energy advocacy ecosystem.
- A responsible, organized, detail-oriented, and energetic person.
- Good written and verbal communication skills. Fluency in spoken/written Spanish a plus.
- Experience in a collective work environment, and willing to take on necessary tasks as they arise.
- Available 20 hours/week for a minimum of 1/2 year; preferred ability to start by January 1, 2021.

**How to Apply:**

Please send a cover letter explaining your interest in the position and your availability, along with a resume, to al.weinrub@comcast.net by November 30, with subject line “Applying for ROP Communications Organizer.” People of color, women, LGBTQ are strongly encouraged to apply. No phone calls please. Thanks for your interest!
The Reclaim Our Power: Utility Justice Campaign

From Monopoly Utility to Community Power

It’s about democracy, really. Energy democracy.

The Reclaim Our Power: Utility Justice Campaign is taking on California’s failing private utility model and calling for a restructuring of the state’s energy system to meet the needs of our most impacted communities—towards the vision of a new decentralized, democratized energy system in California.

The corporate utilities in control of our energy system are putting in jeopardy the lives of low-income communities; Black, Indigenous, and other communities of color; medically vulnerable communities; people with disabilities and the elderly. These are the communities most at risk from climate disasters, fossil fuel energy pollution, utility-caused wildfires, intentional power shutoffs, escalating electricity bills, pandemic-caused unemployment (and energy poverty), and other life-threatening utility injustices.

In response, the Campaign is mobilizing frontline communities and their allies to intervene in the energy decision-making process in California—and to transform our energy system into one that can meet the environmental, economic, and racial justice needs of our communities.

The Campaign’s energy system restructuring starts with opposing the public bailout of one of the nation’s most powerful and corrupt monopoly utilities—PG&E—and continues with the creation of new energy institutions, policies, and programs, shaped by our communities, that advance an equitable, sustainable, and resilient energy system.

Led by frontline community-based organizations, the Campaign’s leadership team includes the Asian Pacific Environmental Network (APEN), California Environmental Justice Alliance (CEJA), Communities for a Better Environment (CBE), North Bay Organizing Project (NBOP), People Organizing to Demand Environmental and Economic Justice (PODER), Movement Generation Justice and Ecology Project (MG), and Local Clean Energy Alliance (LCEA).