Sponsorship Packet
3rd Annual Clean Power Healthy Communities Conference
Local Clean Energy Alliance

California Endowment 1111 Broadway Ave, 7th Floor, Oakland, CA
Thursday, May 10, 2012, 8:00 am to 4:30 pm, with Live Webcast

"It has been some time since I have participated in a conference as relevant and as purposeful…I was completely amazed."

- Pedro Rosado, District Representative for Senator Loni Hancock

The Local Clean Energy Alliance

Formed in 2007, the Local Clean Energy Alliance is the Bay Area's largest clean energy advocacy alliance, with over 90 organizational members representing community and nonprofit organizations, green businesses, and local government agencies. To join, see www.localcleanenergy.org.

Conference Goals

1. Promote cutting-edge opportunities to ramp up local renewable energy and energy efficiency in the Bay Area.

2. Raise $10,000 for the Local Clean Energy Alliance's youth internship program, training young people for clean energy careers.

Sponsorship Packages

Clean Energy Champion: $2,000
Passes: 4 conference pass and 20 webcast passes
Advertising: full page add in conference program and full screen add on webcast*
Tabling: full table and 2 chairs to share organizational literature at conference
Acknowledgement:
- Name and logo featured at main stage, verbal recognition during program
- Name, logo, and link featured on conference web site
- Name and logo featured on program and all event marketing
- Name and logo acknowledged on web cast in addition to add

The Local Clean Energy Alliance
Hosted by Bay Localize at 436 14th St. Suite 1216, Oakland CA, 94612
www.localcleanenergy.org 510-834-0420

Power Supplier: $1,000
Passes: 2 conference pass <u>and</u> 10 webcast passes
Advertising: ½ page add in conference program <u>and</u> full screen add on webcast*
Tabling: ½ table and 1 chair to share organizational literature at conference
Acknowledgement:
- Name and logo highlighted at main stage, verbal recognition during program
- Name, logo, and link highlighted on conference web site
- Name and logo highlighted on program and all event marketing
- Name and logo acknowledged on web cast in addition to add

Efficiency Expert: $500
Passes: 1 conference pass <u>and</u> 5 webcast passes
Advertising: ¼ page add in conference program <u>and</u> ½ screen add on webcast*
Tabling: ¼ table to post organizational literature at conference
Acknowledgement:
- Name and logo displayed at main stage, verbal recognition during program
- Name, logo, and link listed on conference web site
- Name and logo listed on program and all event marketing
- Name and logo listed on web cast

Baseload Provider: $250
Passes: 1 conference pass <u>and</u> 3 webcast passes
Tabling: Shared table space to post organizational literature at conference
Acknowledgement:
- Name, logo, and link listed on conference web site
- Name and logo listed on program and all event marketing
- Name and logo listed on web cast

Community Energy Advocate: $125
Passes: 1 conference pass <u>or</u> 3 webcast passes
Acknowledgement:
- Name listed on conference web site
- Name listed on program and all event marketing
- Name listed on web cast

In addition, all sponsors have the choice to share a product or service with attendees as door prizes or through a raffle.

*Webcast adds loop continuously to viewers as slides during conference breaks.

<u>How to Sponsor</u>

Fill out and return the attached form with your check by April 15th. Contact Kirsten Schwind at Bay Localize with any questions, 510-834-0420, or kirsten@baylocalize.org. For more information, please call or see the conference website at *http://www.localcleanenergy.org/Clean-Power-Healthy Communities-iii.*

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LOCAL CLEAN ENERGY ALLIANCE

Event Program
3rd Annual Clean Power Healthy Communities Conference
Local Clean Energy Alliance

California Endowment 1111 Broadway Ave, 7th Floor, Oakland, CA
Thursday, May 10, 2012, 8:00 am to 4:30 pm, with Live Webcast

Registration and light breakfast (8:00 – 9:00)

Opening Remarks (9 – 9:15)

Plenary: What's at Stake for Bay Area Communities (9:15 – 10:00)
Why local, decentralized energy systems are key to greenhouse gas reductions, economic vitality, jobs, resilience, and healthy communities.

Plenary: The Blueprint and How We Get There (10:15 – 11:00)
Presentation of the Bay Area Smart Energy 2020 (BASE 2020) report and the Bay Area Renewable Power Action Plan, with commentary by regional leaders.

Breakouts: Projects that Demonstrate Movement (11:10 – 12:00)
Workshops on select initiatives in the Bay Area that point the way forward.

Lunch and Networking (12:00 -1:00)

Keynote Address: The Political Challenge and How to Address It (1:00 – 1:30)
A look at the political forces opposed to local clean energy and how to build the coalition of forces needed to win local clean energy benefits for our communities.

Plenary: Game Changing Initiatives (1:30 – 1:45)
Representatives of three game changing campaigns/initiatives: Energy Efficiency for Renters, Community Choice, Feed-in Tariff.

Breakouts: Game Changing Initiatives (2:00 – 2:45)

Workshops on initiatives presented in the Plenary Energy Town Hall (3:00 – 4:00)
Engage Bay Area Legislators in a discussion of how to strengthen the initiatives being promoted by the conference.

Conference Wrap Up (4:15 – 4:30)

Post-Conference Social Hour (5:00 - 7:00)

Clean Power Health Communities Conference Sponsorship Form

Thank you for sponsoring the Third Annual Clean Power Health Communities Conference on May 10th. Please provide us with the following information:

Organization: _____

Website: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Level:

___ **Clean Energy Champion: $2,000**

___ **Power Supplier: $1,000**

___ **Energy Developer: $500**

___ **Baseload Provider: $250**

___ **Community Energy Advocate: $125**

Please send form and check payable to the Earth Island Institute* to:

Local Clean Energy Alliance, c/o Bay Localize
436 14th Street, Ste 1216
Oakland, CA 94612

Please send logos and adds in the form of high resolution jpeg files to
katie@baylocalize.org by May 1st.

We appreciate your support of clean air and green jobs in the Bay Area!

* Bay Localize, the host organization of the Local Clean Energy Alliance, is fiscally sponsored by the Earth Island Institute.

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