



2017 Accomplishments

The following list highlights some of the main achievements of the Local Clean Energy Alliance as during 2017, in rough chronological order.

- Facilitated the East Bay Clean Power Alliance

Organized and facilitated monthly meetings of the East Bay Clean Power Alliance general membership, maintaining communication between the general membership and the Coordinating Committee, and has helped set the political and organizing agenda for the Alliance as a whole. We organized 30 organizations to formally sign on to the Alliance in 2017.

- Provided leadership to the Coordinating Committee of the East Bay Clean Power Alliance

Our leadership has resulted in a politically unified Coordinating Committee, which takes collective responsibility for guiding the East Bay Clean Power Alliance in carrying out the multitude of tasks aimed at shaping the Alameda County Community Choice program, East Bay Community Energy, established in January 2017. This included forming a strong Community Advisory Committee; requiring the CEO to engage the community and governing board in transparent contracting processes; elevating the importance, profile, and community engagement in the Local Development Business Plan effort, and keeping community benefits at the center of East Bay Community Energy.

- Convened and led the East Bay Shared Solar Collaborative

The goal of the Collaborative is to propose a community shared solar program to East Bay Community Energy and develop one or more demonstration projects. The Collaborative developed an overview document of community shared solar principles, goals, and concepts; shared this document with over 20 experts nationwide, and incorporated the feedback in its program design efforts; and was awarded a \$10,000 Technical Assistance grant from the U.S. Department of Energy SunShot Initiative's [Solar in Your Community Challenge](#). The grant was used to develop a financial model for community shared solar projects, formulate a tax equity flip ownership model to enable community ownership of solar projects, and engage with potential investors.

- Organized a series of 5 public education and outreach events—Local Clean Energy Alliance Presents—each attended by about 25 persons:

- April 6, 2017 - [Electrifying! Toward Fossil Fuel Free Homes](#)
- May 11, 2017 - [Community Choice 101](#)
- June 8, 2017, - [Everything you wanted to know about...Going Solar!](#)
- August 10, 2017 - [What's Up with Utility Bills](#)
- September 25, 2017 - [Public Banks Power Local Renewables](#)

- Coordinated the [California Alliance for Community Energy](#)

We continued to provide leadership to the Steering Committee of this statewide alliance of Community Choice advocates, which defends and supports Community Choice programs to advance local clean energy for the environmental, economic, and social justice benefit of California communities. This included statewide conference calls, position papers, legislative advocacy, and regulatory actions.

- Published [Energy Democracy: Advancing Equity in Clean Energy Solutions](#) in October

The Local Clean Energy Alliance partnered with collaborators of the [Energy Democracy Project](#) to publish (through Island Press) an edited volume that describes the vision, strategies, principles, and transformative energy model of the energy democracy movement, as told by the leaders of that movement. The book has received acclaim from Naomi Klein, Mustafa Ali, Manuel Pastor, Angela Glover Blackwell, Gerry Hudson, Gar Alperovitz, and Bill McKibben.

- Hosted an [Energy Democracy book release party and 10-year anniversary celebration](#) of the the Local Clean Energy Alliance.

This event, supported by a high-profile host committee of 30 people, drew over 200 people to celebrate [ten years of accomplishment](#) of the Local Clean Energy Alliance—highlighting the release of *Energy Democracy* and the establishment of East Bay Community Energy, Alameda County’s Community Choice energy program.

- Hosted the [Clean Power, Healthy Communities 2017 Conference](#)

The sixth annual conference consisted of morning plenaries and afternoon breakout sessions focusing on the theme of *Bringing Energy to the Movement for Justice*. Attended by about 200 people, and supported by 64 financial and 14 in-kind sponsor organizations, the conference raised a total of \$53,000 in sponsorship and registration revenues.

- Developed the infrastructure, internal capacity, and methodology to cultivate a sustainable donor base.

We used the Network for Good platform and fundraising coaching to conduct two special fundraising appeals—spring and end-of-year—and two “Plug in to Local Clean Energy” house party events to cultivate prospective major gift donors, raising \$13,351, a nearly six-fold increase over the previous year’s donations.